

Are You AEP Ready?

Are you ready for the busiest time of the year?



It's that time of year again, **Oct. 15 - Dec. 7, the Medicare Annual Election Period (AEP)**. The AEP allows seniors to change their Medicare Advantage plan to a Medicare Supplement insurance policy. Of course you can sell a Medicare Supplement policy any time during the year, because seniors turn 65 throughout the year and replace policies all year long. But focus extra attention on Medicare Advantage members during the AEP.

To help ensure a successful AEP season, consider taking these steps:

Attend a Training Webinar – Our team is conducting webinars daily to help Agents get ready for the selling season. [Register Today!](#)

Order Your Supplies – Start ordering your application packs and more so you're ready to go before you begin selling. Login to UAOnline and fill out the Automated Supply Order Form. [UA General Agency Office](#) has the supplies you need like, forms, rates, and underwriting rules, available 24/7.

Get e-App Certified – It's important to get e-App certified if you plan to submit business using the iGo e-App®. You must attend an e-App webinar and complete the certification quiz before you are eligible to use the application.

Advertise – You have access to a variety of advertisements, perfect for any media outlet you plan to use. The ads are preapproved and have places for you to add your personal information, so don't waste time trying to start from scratch.

Do a Lead Drop – A lead drop can be very beneficial in generating more leads. It will get your name in front of more people, and can only help your production. If you are on the UA General Agency Office site you will notice a 'Leads' button at the top. The 'Leads' webpage provides a list of approved vendors for you to use that we continuously update.

For more information call or email agency services at 800-925-7355 Agencyservice@torchmarkcorp.com